

NINJA  
AFFILIATE  
CASHOUT

*Guide*



BY  
OKARO JIDEOFOR



Hi my name is Mr Okaro Jidefor and I am Web Designer, Affiliate Marketing Coach, Graphic Designer, Digital product creator and the author the Ninja Affiliate Cash-out guide.

The whole essence of creating this course is to help newbies go from not knowing where to start, to earning at least 50k – 300k per month online using simple methods that anyone can follow even a 16 year old kid.

Over the course of this training I will be showing you step by step how to make money online.

All I ask is that you keep an open mind and be ready to head to my instruction.

One of the things that makes people fail in any online business is failure to implement what the course or program they paid for is teaching.

Please for your sake put all seriousness into this and it will pay you many times over the amount you spent to get this course.

With that said we shall begin to discuss about affiliate marketing and some key things you need to know in order to succeed.

## **WHAT IS AFFILIATE MARKETING**

Affiliate marketing is the process by which an a person(affiliate) earns a commission for marketing another person's or company's products. The affiliate simply searches for a product that appeals to him/her, then promotes that product and earns a piece of the profit from each sale they make. The sales are tracked via a unique affiliate links for each affiliate.



## TYPES OF AFFILIATE PROGRAMS

There are two major types of affiliate programs and they are:

1. Pay per lead
2. Pay per sale

(1) Pay per lead: this is a type of affiliate program where you are paid a certain commission when you refer anyone to just sign up to a program with certain details such as email, name and phone number depending on what the company is looking for.

Most times they payout is very small as they are not interested in you handling the sales part of their business just bringing people.

They might pay you something like \$1 or say N500 per referral.

So even if they do not buy you still get paid but like I said they pay peanuts and I am not interested in such.

Pay per sale: this is a type of affiliate program where you get paid a certain percentage for any product or service that gets sold via your recommendation which is tracked through your own unique affiliate link.

Most programs either pays you a fixed amount / percentage or a dynamic amount / percentage based on your performance.

This type can pay you as much as 75% commission which can even be like N10k – N50k.

This is where the real money is made and to make it even sweeter I like promoting just digital as there is no inventory to keep and no delivery to make. This is the type we shall be focusing on.

### **AFFILIATE PROGRAM THAT YOU CAN JOIN**

Many years ago to join an affiliate program was very difficult because the ones that were available were owned by foreign companies and they didn't accept most African countries like Nigeria.

Even the ones that accepted Nigerians demanded for things like international passport which most people did not have at that time.

But now things have changed and a lot of companies and individuals have started their own affiliate programs which has solved the problem that Nigerians faced back in 2012-2015.

We have so many affiliate programs now but I will only give a list of the top 7 and then you can research and find more on your own.

1. Expertnaire Affiliate Program
2. Jumia Affiliate Program
3. PayPorte Affiliate Program

4. Konga Affiliate Program
5. Travelbeta Affiliate Program
6. WakaNow Affiliate Program
7. Whogohost Affiliate Program

For this training we shall be making use of the Expertnaire Affiliate program and I will explain why choose it over the rest.



Why Expertnaire?

I will answer this question as simple as possible.

The reason why I chose Expertnaire is because it is a digital marketing platform with lots of products you can promote and earn a huge commission up to 80%.

Expertnaire has been around since 2018 and became even more popular back in 2020 when the pandemic hit and people were forced to operate from home.

This company has way over 70,000 affiliates currently and growing every single day.

The owner of this platform Mr Toyin Omotoso is a reputable young guy from Nigeria who has a huge following on twitter and has the likes of Akin Alabi the founder of Naira bet following and recommending him.

Expertnaire has over 80 products you can choose, promote and earn commission from 30% up to 80% and the best part is that Friday's payments are made to affiliates that has at least a balance of N5000 in their Account.

Expertnaire has a solid tracking system to make sure that people you sent to buy a particular product is attributed to you.

They also have a good support system in place to help you out with any issues you might have and also you can even ask them for products that are trending if you are confused on what to promote, they can give you a list of products that are doing really well.

One great feature I love so much is the fact that you do not need to put in a withdrawal request at all as the system is automated. You are required to earn at least N5,000 naira to qualify for a payout.



**NOTE:** Expertnaire Affiliate account is not free, there is a N10,000 yearly fee in other to join the platform.

This is to prevent unserious people from creating accounts or spamming the system.

Think about it if you sell a product priced at 20k with a 50% commission it means you get 10k as your cut, it has already covered your registration fee.

Enough said lets go and sign up for an account.

## HOW TO REISTER FOR AN EXPERTNAIRE ACCOUNT

Step 1 – visit <https://app.expertnaire.com/affiliate/register>

app.expertnaire.com/affiliate/register

**expertnaire**

**Affiliate Sign Up**

Enter your details to create your account:

Fullname

Phone

Email

Password

Confirm Password

I Agree to the terms and conditions .

You are advised to read the terms and conditions.

Register Cancel

<https://expertnaire.com/terms>

**Join our Affiliate Programme**

Signup as an affiliate on ExpertNaire Platform

Step 2

Fill the form with your details:

Full Name,

Phone, Email,

Password

And confirm password.

Before you click the small box to agree with their terms & conditions you will need to click underlined text where my arrow is pointing and it will open in a new window.

Please read the instructions well, then come back to the registration page and click the small box.

Then finally click register.

A small box might pop up letting you know that you are about to be charged 10k for registration just accept and then select paystack payment option.

Complete your payment by putting your card details. After payment is done you will be asked to login with your email and your password.

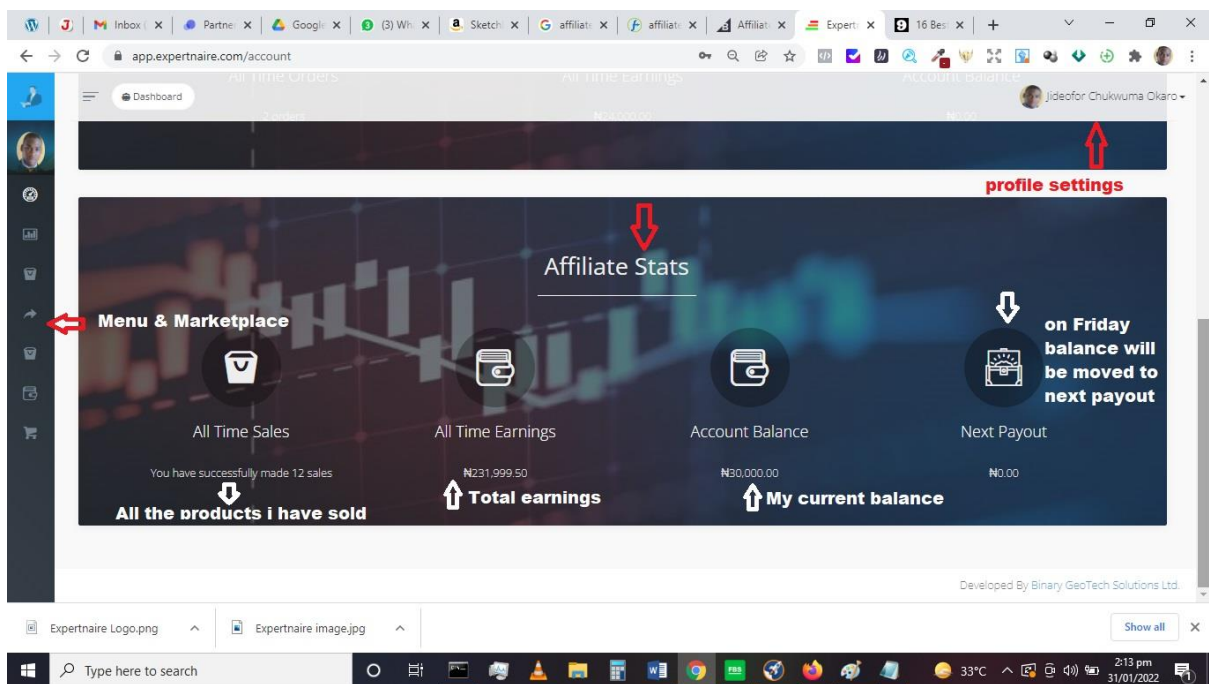
Congratulations for making it this far.

BUT

We still have a long way to go 😊

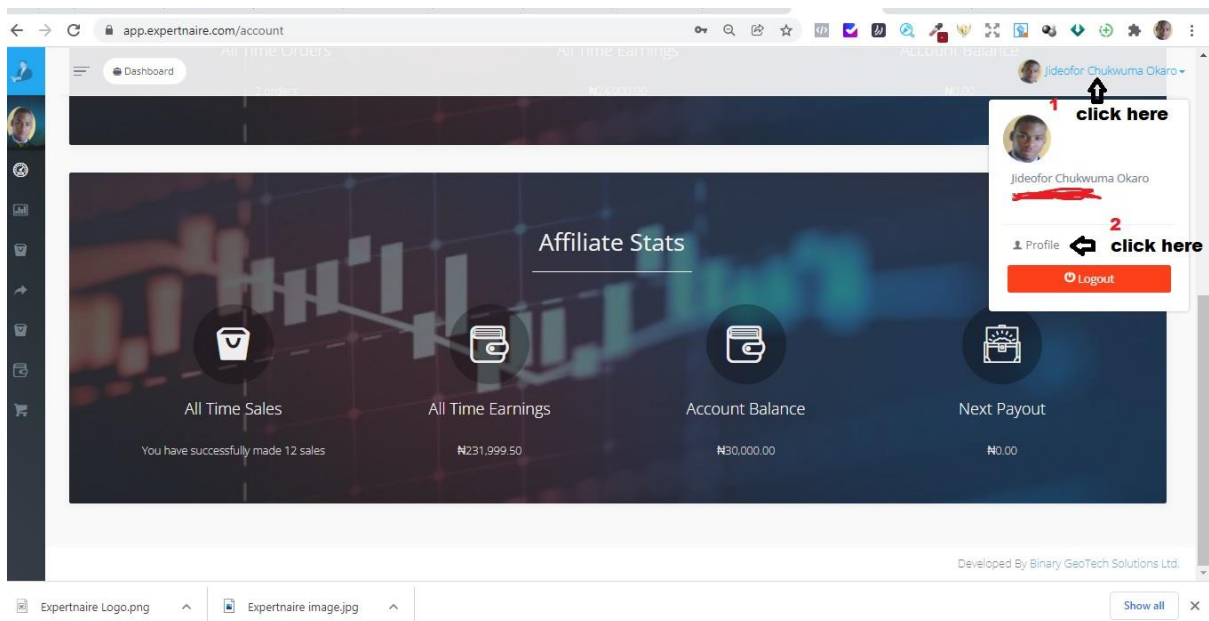
Now I assume you have logged into your dashboard so let me show you around.

I am using a Laptop for this but if you are on a phone please check out the video that came with this course to see how to navigate on a phone.



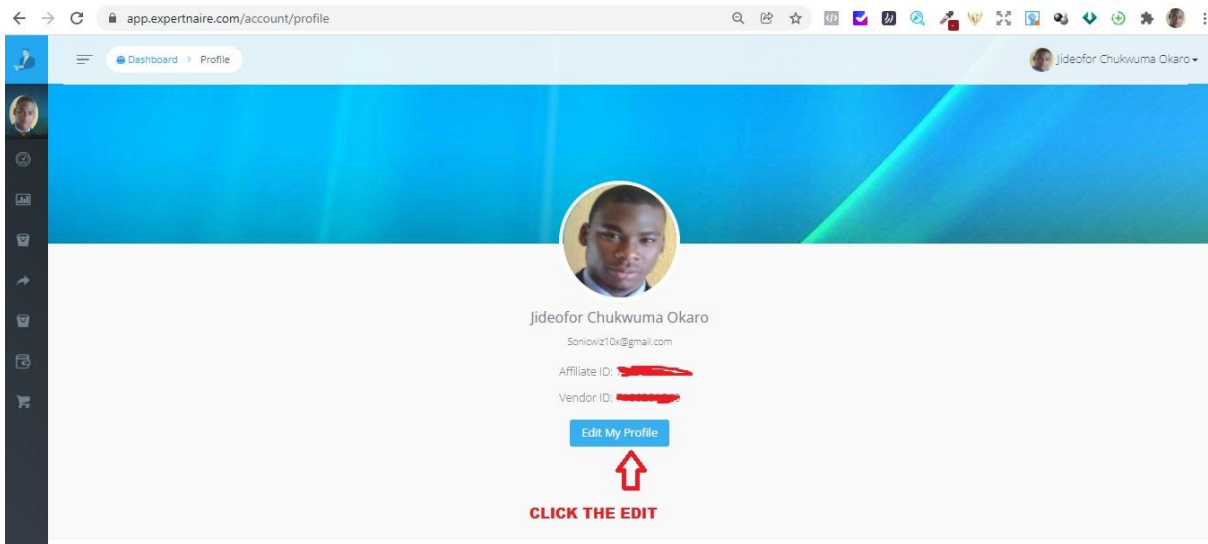
## ADD PAYMENT DETAILS

The first thing we need to do is to add payment details.

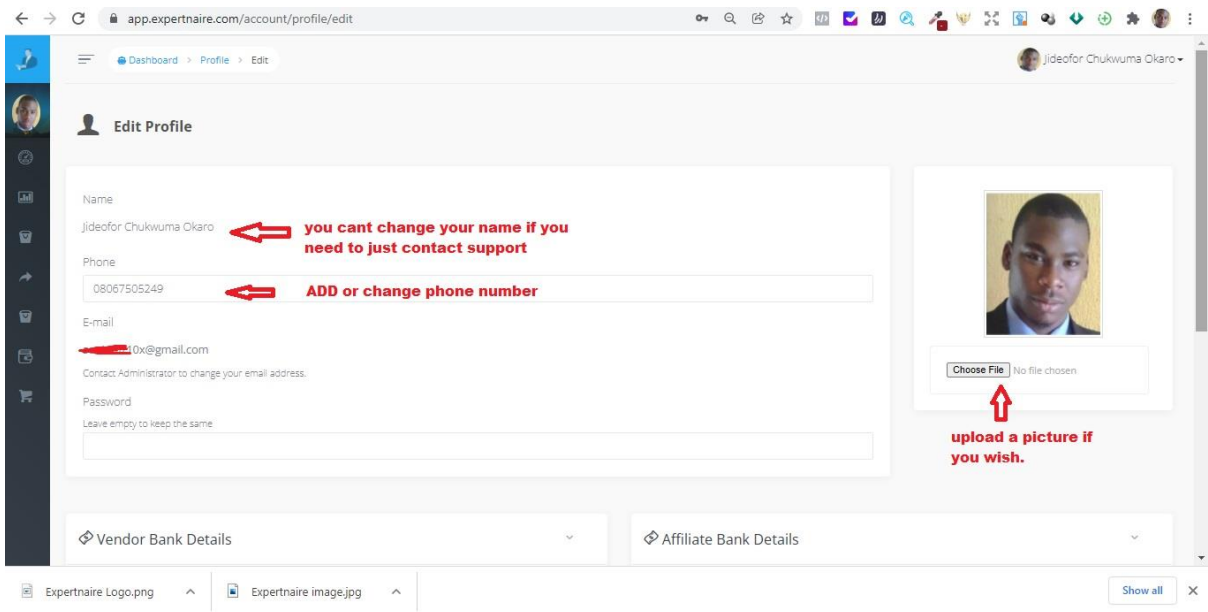


To do this simply click on your name then click on profile and it will open a new page.

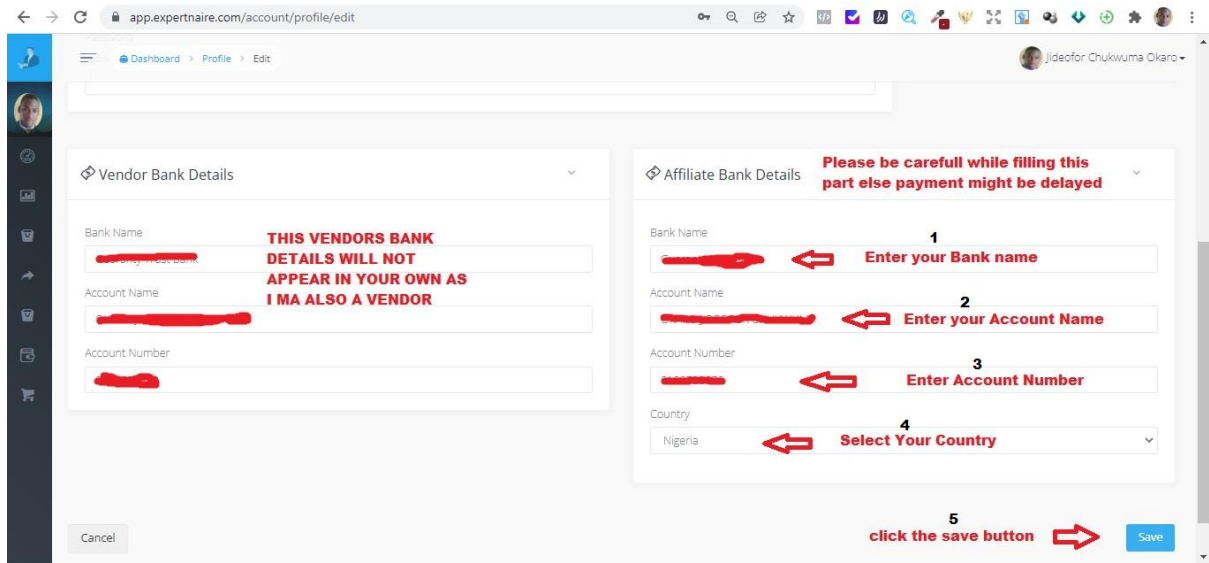
See image below



See image below



Last part of updating your profile

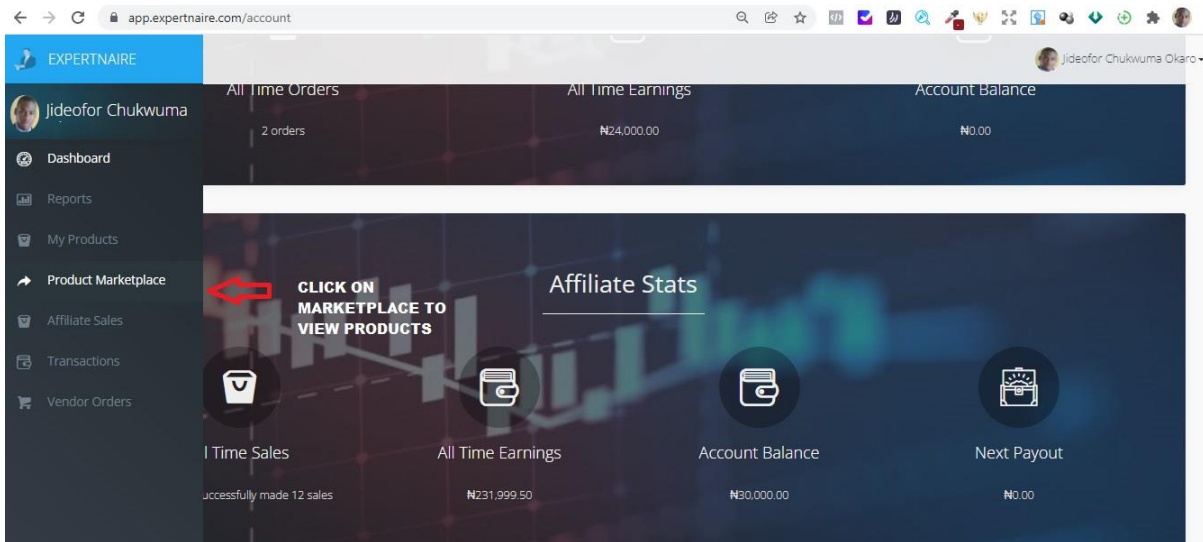


Congratulations you just updated your profile so you are ready to receive payments.


Next we shall choose a product to promote so we can make some money 😊

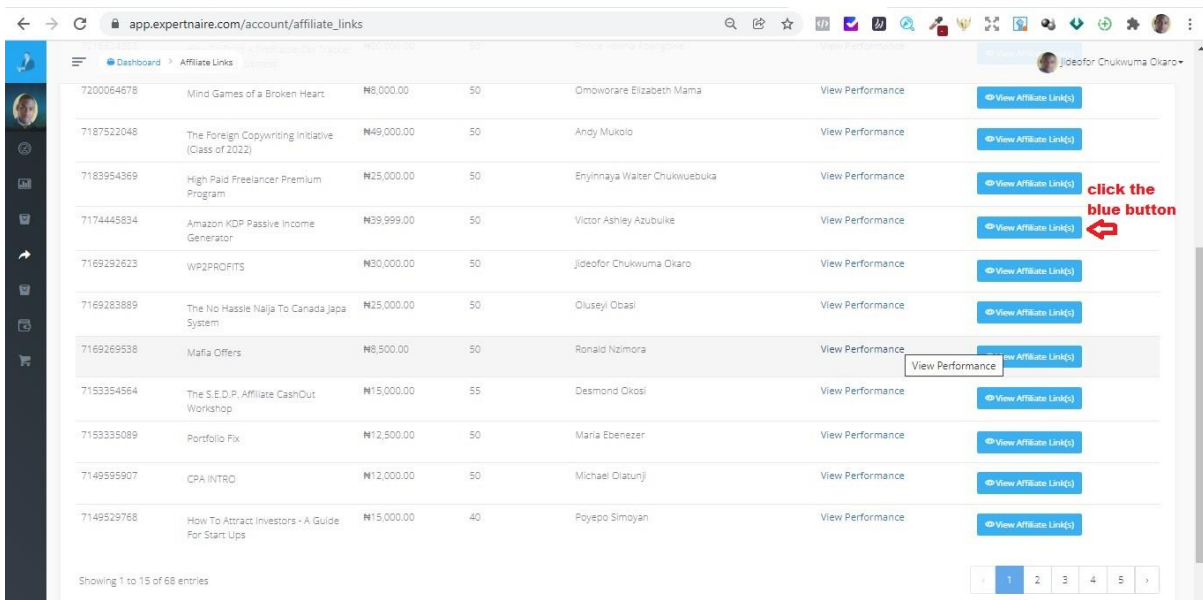
## HOW TO CHOOSE PRODUCT TO PROMOTE

To choose a product simply click the three dashes at the top left corner or just move your mouse on top of the menu at the left.



Then click marketplace and it will load a new page displaying list of products according to most recent products.

See image below 



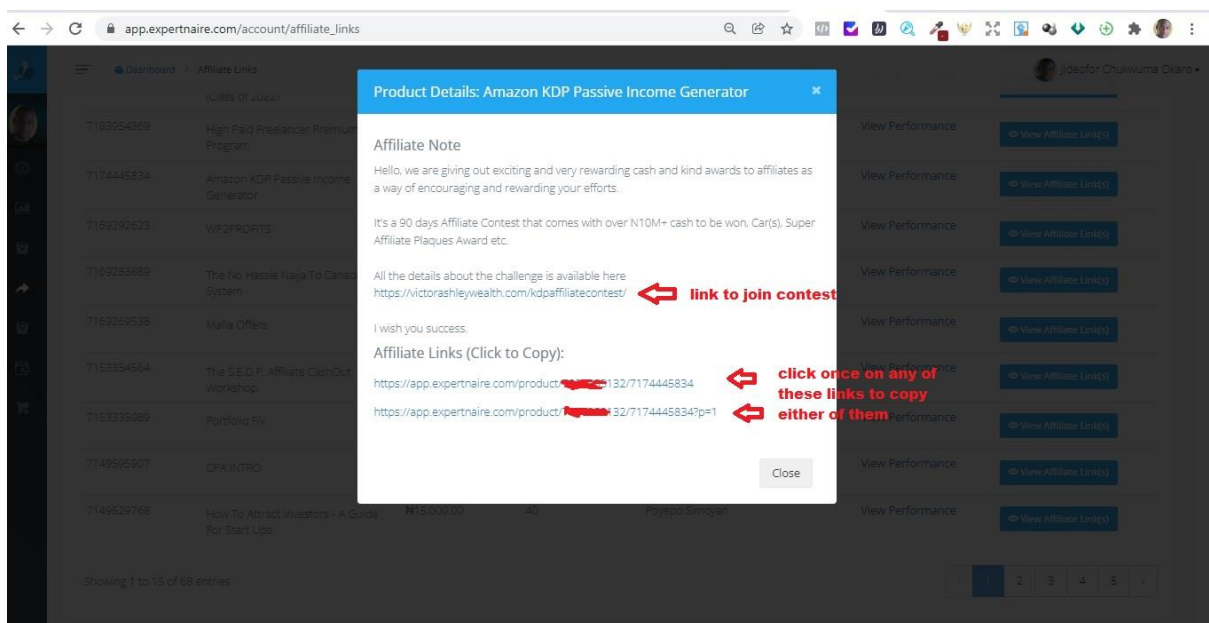
To select a product simply click on the blue button beside any of the products and it will open a popup displaying your personal affiliate link to the product.



Most products might have more than one link.

All you need is to copy one by simply clicking on it once and then go to your notepad and paste it there for now because later I will show you how to shorten it.

See Image below for visual instructions. 



If you notice the very first arrow is pointing to a link to join contest.

This is not in all product as it's just something organized by some product creators to motivate his affiliates to sell more in order to win cash prizes or items.

Let your primary focus be on copying your affiliate link.

Next

We shall learn how to shorten this link as it's very long and does not look good at all. It is important to give short links to your prospective buyers so they will not think there is something fishy about it.

### **HOW TO SHORTEM AFFILIATE LINKS**

To shorten your longish affiliate link just go the website below

<http://www.tinyurl.com>

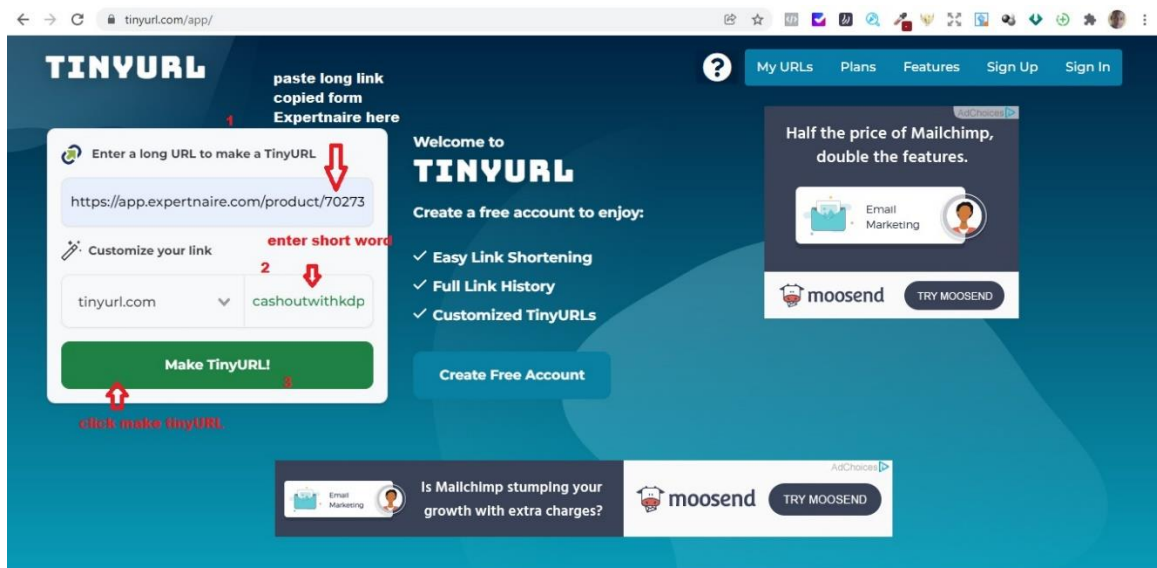
Once you get to tinyURL website paste your link in the first space labeled **1**

Then enter the short name you wish to give your link.

E.g. Cashoutwithkdp

Then click green button that say “make TinyURL.

See image below



After you have shortened your link just click the green copy button and your link will be copied.

Open your notepad paste and save it so you can easily grab it any time you wish to share it on Facebook or other social platforms.



See image below.

The screenshot displays the TinyURL website interface. At the top, the URL bar shows 'tinyurl.com/app/'. The main content area includes a form for shortening a long URL. The long URL is 'https://app.expertnaire.com/product/70273' and the shortened URL is 'https://tinyurl.com/cashoutwithkdp'. A red arrow points to the 'Copy' button with the text 'click to copy shortened link'. The page also features a 'Welcome to TINYURL' message, a 'Create a free account to enjoy' section with features like 'Easy Link Shortening', 'Full Link History', and 'Customized TinyURLs', and a 'Create Free Account' button. There are also advertisements for Moosend and Mailchimp.

Congrats you are making progress

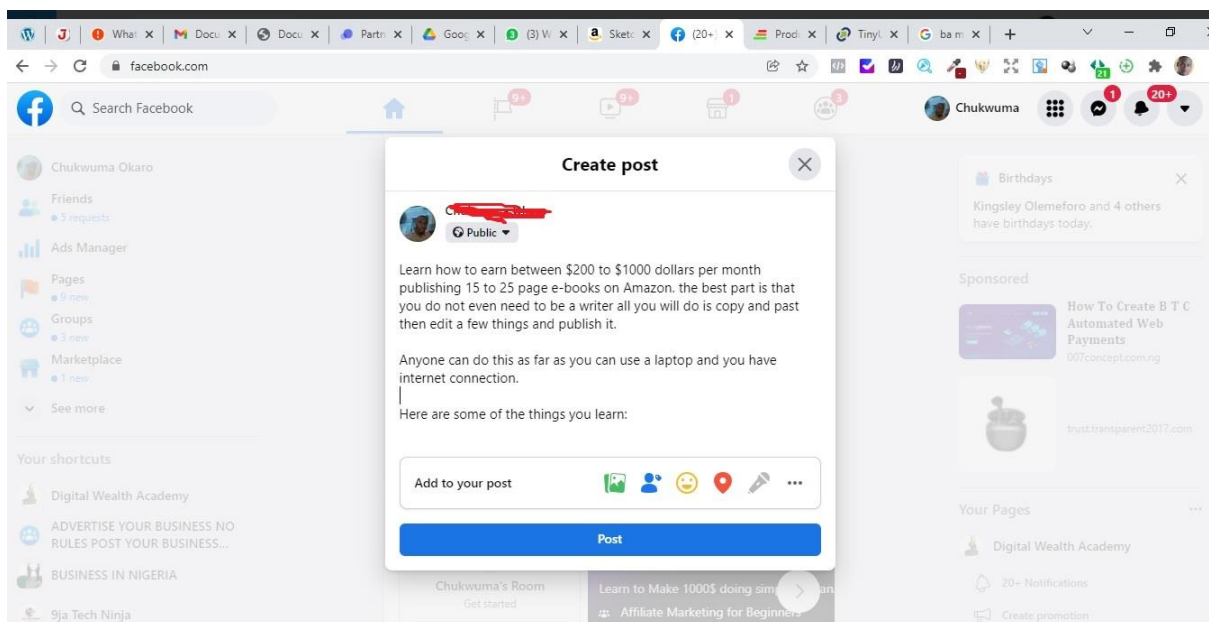


Next we will learn how to promote the product we chose on Facebook.

## HOW TO PROMOTE PRODUCTS ON YOUR FACEBOOK WALL

All you have to do to promote your affiliate links on you Facebook wall is to make a post and then add your affiliate link.

See image below



You can use the sample post below or just modify it as you deem fit.

Learn how to earn between \$200 to \$1000 dollars per month publishing 15 to 25 page E-books on Amazon. The best part is that you do not even need to be a writer all you will do is copy and paste then edit a few things and publish it.

Anyone can do this as far as you can use a laptop and you have internet connection.

Here are some of the things you learn:

1: How to open a free Amazon KDP account here in Nigeria

2: How to Open a USA bank account to receive your money

3: How to withdraw your earnings from the USA bank account to Nigerian Bank.

(STEP BY STEP)

4: How to create these books and publish in less than a day.

Click the link below to get more details.

<https://tinyurl.com/cashoutwithkdp>



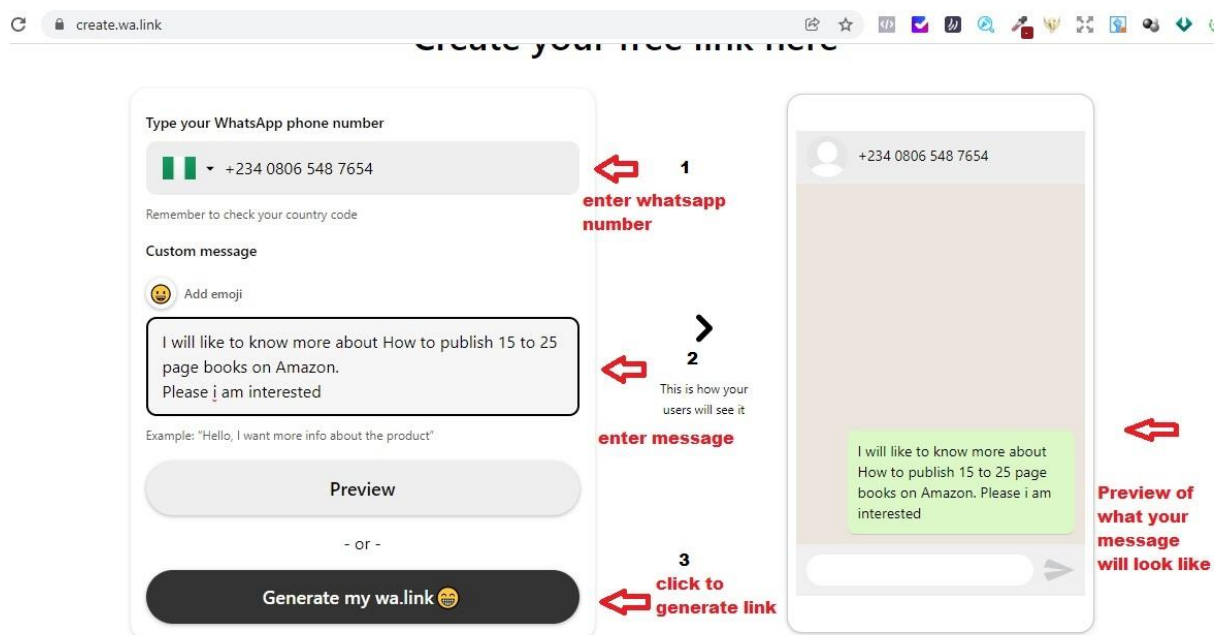
Replace this link above with your own link.

This way is good but there is another way which is not so different but instead of our affiliate link we shall give them a link to our WhatsApp so we can talk with them and even convince them to buy the course. ➡

To do this you need to visit a website called <https://create.wa.link/>


Just enter a message and then enter your phone number then click the create button.

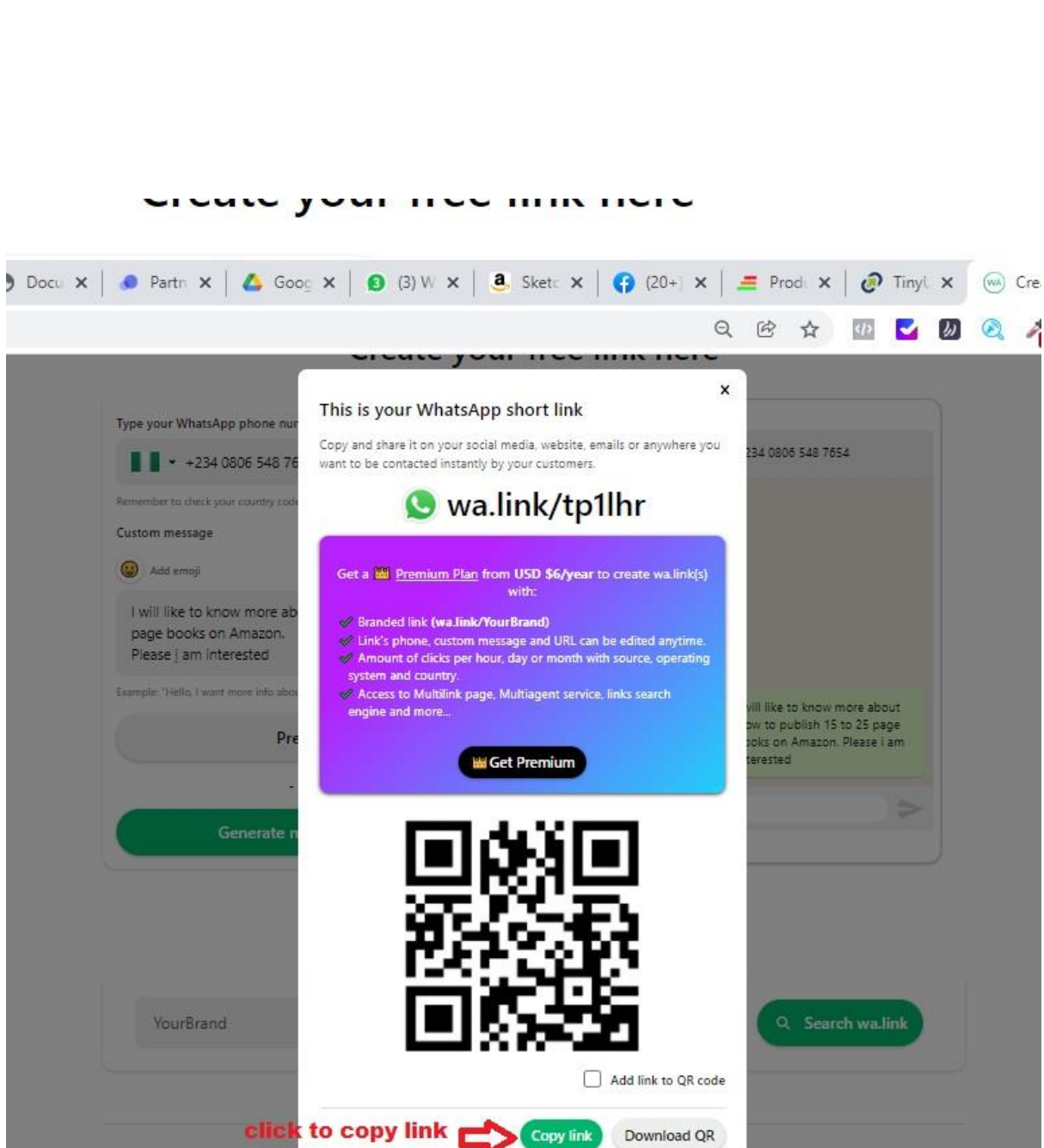
See image below ↓



Fill the required fields just like in the image above.

Next click the black button to generate link.

See image below 



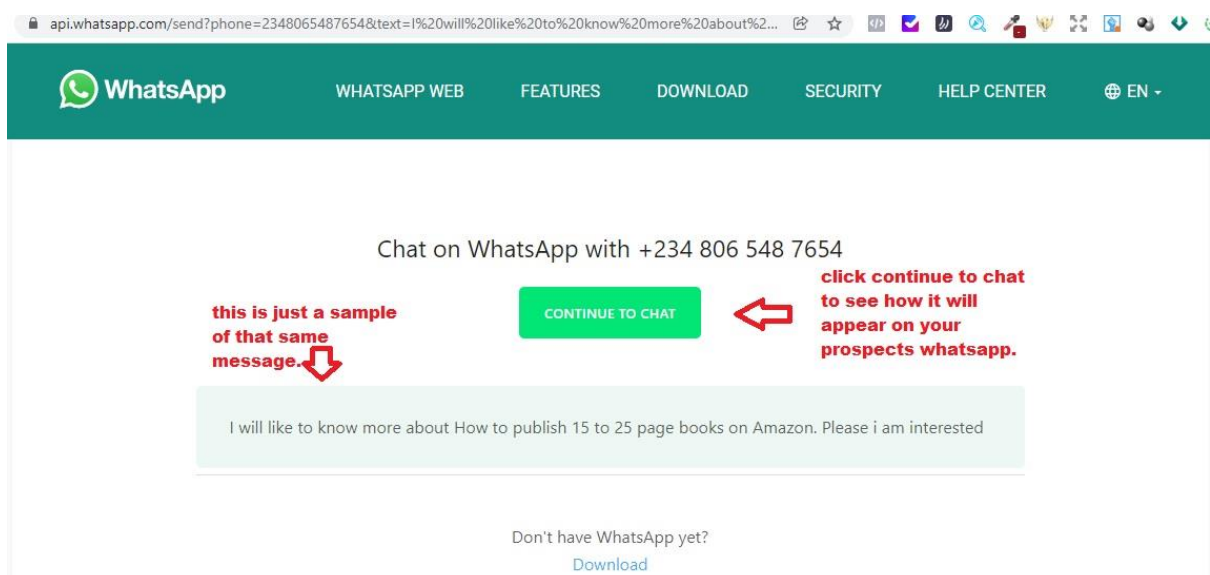
Click the green button to copy your personal WhatsApp link.



Keep this link in a notepad so you can use it over and over again if you need to share it in other place like in Facebook groups.

After you copy link click outside the white box and then click preview.

See the image below. 



This part will only show if you are on a laptop else it will take you straight into your WhatsApp with the custom message.

This is exactly how your prospect will see it.

This will help them ask you the exact question you want them to ask.

From there you can explain to them in more details.

You might ask what exactly will you tell them when they chat you up.

Well the answer is to first visit the sales page of the product you wish to promote to gather vital information about the product.

This will help you answer most of the questions your prospect might have and will eventually convince them to buy through your link.

You just learnt how to promote a product via your Facebook wall.

You can also promote any product via you WhatsApp status.

**Note:** this can only be done on your phone so for this part I will make a video.

Check the Video folder that came with this guide to see how it's done.

Congratulations you have made it this far.



Next we shall look into how to build contact so you can sell to more people through your WhatsApp status.

One of the ways is by telling your friends to post something for you on their status that will link back to you.

As simple as it sounds, this strategy alone can help you build over 300 contacts within 30 days.

Just imagine if you are giving out a free E-book on how to make money online or a starter guide to amazon KDP.

Now you ask ten of your friends to post about it on their status and put a link to your DM, if they do so and each of those ten friends refer 10 persons to get the free E-book or video, that's already 100 new contact / potential customers.

How about asking 30 persons to help you post about the free E-book on their status. Now you can see that just by using this easy method you can build up 300-500 potential customers within 1-3 months.

**Warning:** please give whatever you promise because this business works like magic when you build relationship with your potential customers.

People buy things, be it digital or physical products mostly from people they know, like and trust (KLT).

Here is what you need to understand about human psychology when it comes to buying stuff.

People buy with emotions and justify it with logic. You see that emotions comes first.

Think about it, if there are 5 persons selling the same product in your area, I am sure you prefer buying from 1 of them due to your relationship with him or her.

Your job mostly is to get a lot of people to like and trust you. The very first step is giving them something for free.

Givers will never lack because when you give, the receiver most of the time feels indebted to you and the more you give quality stuffs the more trust you build.

**NOTE:** (Use your WhatsApp status to continue building trust with your new contacts)

This is very important and should not be taken lightly else all your efforts will be in vain.

## HOW TO GET LOTS OF CONTACTS USING PAID METHODS

### (WHATSAPP TV ADS)

The other way is by paying someone to post on their status to draw people to your DM.

This is faster than asking your friends to do it for you.

You might have heard the word WhatsApp Tv before, this is just a fancy way of saying WhatsApp status Updates.

There are people that have built over 10k contacts of potential buyers and they have over 2k daily status views which is a lot.

Just imagine you paid like N4,000 to a WhatsApp Tv owner to post on his status for just one day.

You might be shocked that if you have an enticing E-book or video that you are giving for free, you will get between 100-300 new contacts / potential customers overnight.

How about paying for 7days and you are getting between 150-300 new contacts daily.

At this rate you will have like 1,050 - 2,100 new contacts in just 7 days. 😊

**NOTE:** if you negotiate well you can get a discount when you book more days.

You can get an offer to pay N25,000 for 7 days instead of N28,000, that way you save N3,000.

To achieve the best result when you pay owners of a WhatsApp Tv, you need to have a good write up backed up with an offer, be it free or cheap.

In some cases you might just have a N1,000 offer.

The aim is to get them interested enough to save your contact and overtime you follow up with your status update filled with both marketing and entertainment post.

Please understand that consistency is key because if after getting all these contact and you do not post regularly on your status these people will lose interest.

Alright because I am a nice guy I will give you a list of the 3 best WhatsApp Tv's I know.

I will drop their name and their numbers.

Actually I can give you a list of about 30 other WhatsApp Tv to tryout but the fist 3 are rock solid when it comes to getting quality traffic.



### **LIST OF TOP 3 WHATSAPP TVS TO USE**

Mr Isreal – (+234)806-954-9163 – Good Traffic

Price starts from 4k for 24hrs

2 WhatsApp status posts

TheLtMediaTv – (+234)903-017-0971– Good Traffic

Price starts from 10k for 24hrs

2 WhatsApp status posts

Chinwe Ukaegbu – (+234)803-683-5673 – Highest Rated

Price – starts from 12k for 24 hrs

2 WhatsApp status posts

Alright this first 3 should get you started but if for any reason you want to try the others out then check the files that came with this guide for a PDF file containing a list of other 30 WhatsApp Tvs you can try.

I will drop some samples of how your WhatsApp Tv ads should look like.

To get the most out of your ad you will need a flyer and a write-up with your link leading back to your DM.

Here is a sample

**Free Training**  
**A New System Reveals:**  
**amazon**  
**KINDLE MASTERCLASS**  
**Step-By-Step Guide On How To Earn \$200-\$1500 Monthly From Amazon With Just Your Smartphone And Secondary School Knowledge.**

- **Not A Ponzi Scheme.**
- **Not Network Marketing.**
- **Not Affiliate Marketing.**
- **No Writing Skills Required.**

**JOIN NOW**

+2 5

expertnaire  
Thursday 14th, July  
8pm

Would you like to know how to make as much as \$200- \$1500 monthly from Amazon with just your smartphone and secondary school knowledge?

Promise will be teaching a class on it via whatsapp on July 14th, 2022. If you are interested join via this link 📌📌📌

[bit.ly/Amazon\\_KDP\\_...](https://bit.ly/Amazon_KDP_...)

The flyer will be on the first slide and the write up will be on the second slide.

The link below the write-up will lead your prospects to your DM where you ask them to save your number.

Once they save your contact send them a link either to a WhatsApp class or just send them a pdf document containing whatever you promised them.

If you promised them a video you can send it to them as well.

**Note:** some courses have Video sales page with training or presentation so you might just have to send them a link to that video which might also be your affiliate link.

Expertnaire have good courses with over 30 minutes of training on the sales page which makes your work easier.

Please do not forget to watch the videos that came with this guide as I showed how to market on your status without even bothering prospects with unsolicited messages.

**WARNING:** do not message your prospects telling them to buy anything.

Just post on your status and trust me they will ask you questions regarding whatever it is you are promoting via your status. Once you get a message from your prospect try and respond ASAP and give them more information.

Alright this is where this guide comes to an end.

Thank you so much for putting in the time to read this guide till the end.

All that is left now is for you to take massive action.



No slacking else you would have wasted your hard earned funds.

Affiliate marketing is not for lazy people, if you put in the work, you must surely reap big rewards in the future.



To your success

Mr. JIDEOFOR OKARO